

PRESS RELEASE

EXTENDING THE ROLE OF THE DATA CENTRE

A new whitepaper examines the benefits of centralising the delivery and management of voice services from the PSTN, and role the data centre has to play in this.

London, 21st July 2011: Resilient Networks plc and BroadGroup, international consulting specialists, today announced a new joint whitepaper focussed upon extending the role of the data centre and how, for the first time, larger businesses now have a choice to select the level at which they integrate with the PSTN.

In looking to consolidate all critical ICT services into the data centre, CIOs have often been constrained by the limitations of the Public Switched Telephone Network (PSTN). Whilst their private voice network may bring modern centralised IP voice services to allow inter- and intra-company calling, calls made from the PSTN to their private networks have had to follow a fixed, geographically dispersed, delivery model – one that, until now, has been at odds with their data centre strategy.

This whitepaper, *Extending the role of the Data Centre*, describes the drivers supporting the centralised delivery and management of PSTN voice services into the data centre. It explains the problems faced by large multi-sited organisations today and highlights how they can benefit by moving away from shared PSTN access infrastructure to a dedicated and direct connection with the PSTN.

It provides specific examples of how organisations have successfully extended the PSTN Core Network to the enterprise, which removes, rather than replaces, the PSTN Access Network. One of the user examples analyzed in the whitepaper found that as the solution is rolled out to its 6,000 employees, savings of up to 40% on line rental and call charges are expected.

“Delivering voice services through the data centre rather through the local office, offers reduced costs, increased agility and resilience,” commented Steve Wallage, managing director of BroadGroup Consulting.

Andrew Bale, CEO, Resilient Networks plc added, “Our work with BroadGroup has shown growth in demand from larger businesses looking for a dedicated interconnect between the public voice network and their private network. The data centre offers the logical way to achieve this.”

The whitepaper includes detailed user interviews, case studies and market analysis to examine these growing trends and assess how vendors, operators and users should respond.

About Resilient Networks plc

Resilient Networks plc is a provider of highly survivable and flexible communications services delivered from the cloud. Resilient helps large organisations such as banks, government, defence, health, utilities and retail accelerate change with more robust and flexible voice communications that solve enterprise wide problems. Resilient’s smartnumbers™ services are delivered in partnership with established suppliers, such as BT, Regus and Orange.

About BroadGroup

BroadGroup was founded to provide senior managers with a different perspective of new and emerging business niches in the IT and Telecoms sector, create new communities of interest, and inspire them with fresh insight through a value chain including special reports, conferences and bespoke consulting. Today, the company covers a portfolio of markets including datacentres, dark fibre, IT infrastructure, wholesale and TMT finance. <http://www.broad-group.com/>

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